**NEW SITE EDITORIAL CONTENT FOR PACKAGE**

**SEO By AJ**

**FIELDS IN CMA –**

**TITLE (generates friendly URL name):** Thanksgiving Decorating Ideas, Centerpieces & Crafts

**SEO TITLE (240 characters max):** **Thanksgiving Decorating Ideas- Centerpieces & Table Settings**

**KEYWORDS:** **AJ says these are no longer necessary**

**HOME SECTION: Entertaining**

**CONTENT TAGGING:**

Holiday /Thanksgiving

Crafting

Activities/Decorating and Entertaining

Parties/Dinner Party

**SEO DESCRIPTION (3000 characters max):** Find creative decorating ideas for preparing your home for Thanksgiving guests, setting a festive fall table and making crafty decorations that will add seasonal style to your home — both indoors and out.

**SPONSORSHIP CODE for package page and articles: HG\_PK\_THANKSGIVING**

**FEE: WHEN PACKAGE IS READY TO LAUNCH ALWAYS CHANGE CONTENT TYPE TO "PACKAGE" FOR INTERNAL (ON-SITE) SEARCH IN CMA.**

**PACKAGE REVISES THIS LINK:** [**http://www.hgtv.com/thanksgiving-ideas/package/index.html**](http://www.hgtv.com/thanksgiving-ideas/package/index.html)

**CONTENT FOR PACKAGE PAGE**

**TITLE OF PACKAGE:**  Thanksgiving Ideas

**HEADER IMAGE ALT TAG: Thanksgiving Decorating Ideas- Centerpieces & Table Settings**

**H1 Header Tag (FEE can input this field in, major component for Google now):** **Thanksgiving Decorating Ideas & Centerpieces**

**PACKAGE INTRO COPY UNDER HEADER:** Sanity-saving ideas for stylish Thanksgiving table settings, autumnal decorations and hosting guests with ease

# PACKAGE CONTENTS:

**TABS NEEDED:**

\*\*Please add an About and Watch Video tab above the lead.

Video Tab URL: TK

**FAST FIX STYLE LEAD:**

**Image 1:**

(approx. 60 char limit) Description: Our fave fall touches for decorating both indoors and out. (59)

Article URL: <http://www.hgtv.com/decorating-basics/our-favorite-fall-decorations/pictures/index.html>

Thumb: <http://hgtv.sndimg.com/HGTV/2011/10/06/HGTV_1-fast-fix-thanksgiving_s199x260.jpg>



Image Alt Tag: Our Favorite Fall Decorating Tips

**Image 2:**

(approx. 60 char limit) Description: Delight even the smallest guests with a dessert buffet. (56)

Article URL: <http://www.hgtv.com/entertaining/sunflower-themed-thanksgiving-dessert-buffet/pictures/index.html>

Thumb: <http://hgtv.sndimg.com/HGTV/2011/10/06/HGTV_2a-fast-fix-thanksgiving_s201x260.jpg>



Image Alt Tag: Thanksgiving Dessert Buffet

**Image 3:**

(approx. 60 char limit) Description: Create a warm welcome with a rustic fall entryway. (51)

Article URL: <http://www.hgtv.com/handmade/create-a-stunning-autumn-entry-arrangement/pictures/index.html>

Thumb: <http://hgtv.sndimg.com/HGTV/2011/10/06/HGTV_3-fast-fix-thanksgiving_s196x260.jpg>



Image Alt Tag: How to Create a Welcoming Fall Entry

**4-Across Module:** (Like on Halloween)

**Header:** Set a Stylish Thanksgiving Table

**(90 CHARS?) Description:** Our four easy project ideas set the scene for the feast.

**Image 1:** Easy Embellished Tablecloth: <http://www.hgtv.com/entertaining/how-to-make-a-tablecloth-for-thanksgiving/index.html>

Thumb: <http://hgtv.sndimg.com/HGTV/2011/10/05/Original_Marian-Parsons-fall-tablecloth-beauty-1-crop_s4x3_tz.jpg>



Image Alt Tag: How to Embellish a Tablecloth

**Image 2:** Custom Cloth Napkins: <http://www.hgtv.com/entertaining/how-to-make-stenciled-napkins/index.html>

Thumb: <http://hgtv.sndimg.com/HGTV/2011/10/05/Original_Marian-Parsons-Thanksgiving-napkin-beauty-1-crop_s4x3_tz.jpg>



Image Alt Tag: How to Create Stenciled Napkins

**Image 3:** Crafty Kids’ Table: <http://www.hgtv.com/entertaining/kids-thanksgiving-table/pictures/index.html>

Thumb: <http://hgtv.sndimg.com/HGTV/2011/10/05/original_Marian-Parsons-Thanksgiving-Kids-Table2-crop_s4x3_tz.jpg>



Image Alt Tag: Thanksgiving Kids’ Table Decorating Ideas

**Image 4:** Hand-Painted Plates: <http://www.hgtv.com/entertaining/how-to-make-hand-painted-plates/index.html>

Thumb: <http://hgtv.sndimg.com/HGTV/2011/10/05/Original_Marian-Parsons-Thanksgiving-plate-beauty-3-crop_s4x3_tz.jpg>



Image Alt Tag: Hand-Painted Dinner Plates

**4-Across Module:**

**Header:** Decorate With Autumnal Touches

**(90 CHARS?) Description:** Fall for warm colors, earthy elements and the gleam of metal.

**Image 1:** Rustic Fall Wreath: <http://www.hgtv.com/handmade/how-to-make-a-rectangle-wreath-for-fall/index.html>

Thumb: <http://hgtv.sndimg.com/HGTV/2011/10/05/Original_Marian-Parsons-fall-wreath-beauty-2-crop_s4x3_tz.jpg>



Image Alt Tag: How to Create a Rustic Fall Wreath

**Image 2:** Copper-Leafed Lanterns: <http://www.hgtv.com/handmade/add-copper-leafing-to-glass-hurricanes/index.html>

Thumb: <http://hgtv.sndimg.com/HGTV/2011/09/16/Original_Marian-Parsons-Thanksgiving-copper-hurricane-beauty-1_s4x3_tz.jpg>



Image Alt Tag: How to Create a Copper-Leafed Lantern

**Image 3:** Felt Acorn Pillow: <http://www.hgtv.com/handmade/fall-inspired-linen-and-felt-acorn-pillow/index.html>

Thumb: <http://hgtv.sndimg.com/HGTV/2011/09/16/Original_Marian-Parsons-Handmade-Thanksgiving-Acorn-Pillow-Beauty-1_s4x3_tz.jpg>



Image Alt Tag: How to Create a Felt Acorn Pillow

**Image 4:** Gilt Menu Board: <http://www.hgtv.com/handmade/how-to-make-an-ornate-framed-chalkboard/index.html>

<http://hgtv.sndimg.com/HGTV/2011/10/05/original_Marian-Parsons-gold-leafed-chalkboard-holiday-beauty-crop_s4x3_tz.jpg>



Image Alt Tag: How to Create a Gold-Leafed Chalkboard

**photo gallery 1: Erinn’s Centerpieces**

Title: Designer Tips for Setting a Glamorous Fall Table

URL: <http://www.hgtv.com/entertaining/glittering-fall-table-setting-and-centerpiece-ideas/pictures/index.html>

Image 1: <http://hgtv.sndimg.com/HGTV/2009/09/10/valencich_original-fall-place-setting-crop_s4x3_sm.jpg>



Image 2: <http://img.hgtv.com/HGTV/2010/10/08/original_erinn-valencich-fall-place-setting-crop_s4x3_sm.jpg>



Image 3: <http://img.hgtv.com/HGTV/2010/10/08/original_erinn-valencich-fall-candles-crop_s4x3_sm.jpg>



Image Alt Tag: Sophisticated Thanksgiving Table Setting Ideas

**3 Links with Thumbnail:**

**Title:** Company’s Coming: Get Ready for Guests

Thumb: <http://hgtv.sndimg.com/HGTV/2006/04/27/guests_1previsitplanning_V_tz.jpg>



Image Alt Tag: Expert Guest Preparation Tips

1. Be a Gracious Weekend Host: <http://www.hgtv.com/entertaining/memorable-ways-to-welcome-your-weekend-guests/pictures/index.html>

2. Create a Welcoming Guest Bedroom **(**hub- 10264**)** <http://www.hgtv.com/holidays-entertaining/5-tips-for-preparing-your-guest-bedroom-for-overnight-guests/index.html> (need to turn into PG)

3. 20-Minute Speed Clean: <http://www.hgtv.com/organizing/speed-cleaning-look-tidy-in-20-minutes-or-less/index.html>

4. Guest Bathroom Prep**(hub -**10265**)** <http://www.hgtv.com/holidays-entertaining/5-tips-for-preparing-your-guest-bathroom-for-overnight-guests/index.html> (need to turn into PG)

**photo gallery 2:**

Title: 15 Thanksgiving Table-Setting Ideas From HGTV Fans

URL: <http://www.hgtv.com/entertaining/15-stylish-thanksgiving-table-settings/pictures/index.html>

Image 1: <http://img.hgtv.com/HGTV/2010/09/08/RMS-chasingpaige_purple-fall-table-setting_s4x3_sm.jpg>



Image 2: <http://hgtv.sndimg.com/HGTV/2011/08/31/RMS-patrick_floral-fall-centerpiece-Crop_s4x3_sm.jpg>



Image 3: <http://hgtv.sndimg.com/HGTV/2011/08/31/original_holly-mathis-pumpkin-place-cards_s4x3_sm.jpg>



Image Alt Tag: 15 Stylish Thanksgiving Table Setting and Centerpiece Ideas

**3 Links with Thumbnail:**

**Title:** Chic Centerpieces You Can Create

Thumb: <http://img.hgtv.com/HGTV/2011/02/14/original_leah-mccall-veggie-thanksgiving-centerpiece-beauty_s3x4_tz.jpg>



Image Alt Tag: How To Create Thanksgiving Centerpieces

1. Edible Fall Centerpiece: <http://www.hgtv.com/entertaining/edible-fall-centerpiece/index.html>

2. Elegant Autumnal Centerpiece: <http://www.hgtv.com/decorating/elegant-autumnal-centerpiece/index.html>

3. Rustic Centerpiece: <http://www.hgtv.com/crafting/bountiful-fall-centerpiece/index.html>

4. Fruit and Veggie Centerpiece: <http://www.hgtv.com/entertaining/sophisticated-fruit-and-vegetable-centerpiece/index.html>

**Text Element 1:**

Header: Go Shopping

Description: From platters to place cards, find the products you need to decorate your home for Thanksgiving. (97)

Call to Action: Our Fall Product Picks

MarketPlace URL: <http://marketplace.hgtv.com/promo/thanksgiving?TOPIC=EV_HOLIDAY2011_THANKSGIVING_MP>

Thumb: <http://img.hgtv.com/HGTV/2010/09/03/iStock-6697827_Small-fall-candles_s4x3_sm.jpg>



**ALT TAG: Thanksgiving Shopping Ideas**

Left Rail Content:

**Topics of Interest:**

1. Thanksgiving: <http://www.hgtv.com/topics/thanksgiving/index.html>

2. Fall Decorating: <http://www.hgtv.com/topics/fall-decorating/index.html>

3. Guest Bedrooms: <http://www.hgtv.com/topics/guest-bedrooms/index.html>

4. Parties: <http://www.hgtv.com/topics/parties/index.html>

5. Centerpieces: <http://www.hgtv.com/topics/centerpieces/index.html>

Right Rail Content:

**Table of Contents Module:**

1. Our Favorite Fall Decorating Ideas: <http://www.hgtv.com/decorating-basics/our-favorite-fall-decorations/pictures/index.html>

2. Sunflower-Themed Dessert Buffet: <http://www.hgtv.com/entertaining/sunflower-themed-thanksgiving-dessert-buffet/pictures/index.html>

3. Create a Welcoming Fall Entry: <http://www.hgtv.com/handmade/create-a-stunning-autumn-entry-arrangement/pictures/index.html>   
4. Kids’ Thanksgiving Table: <http://www.hgtv.com/entertaining/kids-thanksgiving-table/pictures/index.html>

5. Graciously Host Weekend Guests: <http://www.hgtv.com/entertaining/memorable-ways-to-welcome-your-weekend-guests/pictures/index.html>

**Total number of articles: 15**

**total number of photo galleries: 6**

**total number of videos (in player):** TK

**total number of videos (hubbed):** 2

**HUB IDS:**

10265

10264

**ARTicle Ids:**

6045400

6045242

6045247

6045485

6045251

6045249

6045353

6045392

6045404

6044957

6045351

6028625

6031190

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5945439

5945438

6036741

**CHANNEL OR PLAYER ID:** TK